



alessandro[®]
INTERNATIONAL



HANDS!UP[®]
Any Time. Any Age.

The first routine skin care
system for beautiful hands.



Our „happiness formula“ for beautiful hands that will never betray your true age.

“A woman’s hands can charm and seduce. Just like the characteristic vibrations in a voice, you will never forget them.” (Dominique Moncourtois)

What woman would not dream about looking beautiful and well-groomed at any age, feeling good all over and being happy with the way she looks – and, of course, appearing attractive? Which brings us back to the subject of beauty care, for a body that is well taken care of simply looks nicer than a body that isn’t. One part of our body, however, is often neglected – although it is the one we use to reach out and touch. Can you think of anything more pleasant than being caressed by a soft and tender hand? But how can we keep our hands forever smooth and supple?

It’s quite simple: treat your hands to Hands!Up – the first pre-aging/anti-aging hand care system to keep your hands beautiful throughout all seasons of your life. Its precious beauty ingredients, developed in close cooperation with dermatologists, have been custom-designed to meet all the special needs and requirements of your hands. The blue product line, with its cleansing and moisturising ingredients, is the perfect pre-aging care for younger hands, while the pink line prevents dryness and wrinkles with the high-tech substance beta-glucane. And, last but not least, the silver line additionally features a high light protection factor, as well as the botanical bleaching agent Biowhite™, which protects the hands from irregular pigmentation and “age spots”.

But there is one thing all Hands!Up products have in common: the Biopearl Complex – a cocktail of active substances from sweet-water pearls that acts as a veritable „power pack“ for skin cells. With enzymes, selenium, zinc and amino acids, it provides optimum protection for your hands against signs of premature skin aging. So you can count yourself among the lucky few whose hands will never tell their true age.



Happy Days –
pre-aging for young hands.

Clean & Peel

Hand washing lotion & peeling

Intensive cleansing hand washing lotion with peeling effect. Gentle jojoba pearls remove hard skin. The nourishing high-quality Biopearl complex from the sea, panthenol and betaine have an essential moisturising effect, leaving the hands soft, supple and refreshed.

Silk

Daily active hand protection

With its exceptional active ingredients, Silk triggers the sensation of wearing invisible silk gloves. It is like a gentle protective layer on the skin so that harmful external influences cannot penetrate – and this lasts for hours. Just a few drops of this genuinely silky elixir will leave your hands perfectly protected within seconds. Silk contains no preservatives and penetrates immediately.

24 Hours

Non-greasy hand lotion

Ultra-soft, rapidly penetrating hand lotion for every skin type. The nourishing highquality Biopearl complex from the sea combined with aloe vera and natural fruit extracts of grapefruit, apple and peach thoroughly moisturise the skin and protect it against premature skin aging.



Lovely Times –
anti-aging for dry hands.

Nice Day

All-over hand lotion

Enriched day-care product for dry or stressed hands. The nourishing high-quality Biopearl complex, macadamia oil and aloe vera thoroughly moisturise the skin and intensively soothe stressed skin. The high-tech ingredient, beta glucan 1.3, effectively combats the consequences of skin ageing. The elasticity and suppleness of dry, damaged skin is quickly restored. Contains a protective UV-Filter.

Good Night

Energy hand cream

Soothing, intensive skin care product for very dry or extremely stressed hands. The high-tech ingredient, beta glucan 1.3, effectively combats the consequences of skin aging. The nutrient-enriched Biopearl complex and grape extract together with avocado and jojoba oils intensively soothe and effectively combat chapped skin, leaving soft, supple hands.

Vital Serum

Nourishing serum for stressed hands

Regenerating active serum to be used as pre-treatment cure for daily hand or night care. The nourishing Biopearl complex with ingredients from the sea activates cell metabolism. The skin is protected and repaired following exposure to intensive UV rays, for instance. With a cocktail of vitamins A, C and E and royal jelly, the product leaves behind supple, wonderfully soft hands.

Touch of pearl

Regenerating energy gloves

Highly effective repair glove for stressed, damaged hands. Avocado oil and cupuaçu butter provide demanding skin with important moisture and lipids. Elasticity is restored and the skin is protected against premature aging through vitamin E. The nourishing Biopearl complex with essential amino acids and natural proteins of fresh water pearls triggers cell regeneration. The skin is quickly revitalised and the hands are perfectly soothed.



Luxury Moments –
anti-aging plus for demanding hands.

Cream Royal Regenerating hand mask

This remarkable hand care product containing royal jelly is both a cream and a mask rolled into one. The nutrient-enriched Biopearl complex tightens the skin on the hands and arms and promotes endogenous cell regeneration. Bio-white™ reliably whitens pigmentation marks and prevents them from reappearing. Cream Royal course of treatment: apply an even layer to cleansed skin. Let it soak in for 10–15 minutes. Any excess cream can be removed with a cloth. Apply Cream Royal every day as an intensive care product for extremely dry and chapped hands.

Cream Rich Lifting hand cream

A highly effective anti-aging hand cream to combat the visible signs of skin aging. It tightens the skin on the hands and arms. The high-quality skin care ingredients contained in the nourishing Biopearl complex stimulate cell metabolism and work as a driving force for cells. The plant-based Biowhite™ product reliably whitens pigmentation marks and prevents them from reappearing. The elasticity, suppleness and smoothness of damaged skin are thus restored.

Anti Spot Whitening hand cream · SPF 20

A highly concentrated anti-aging skin care product that forms a protective barrier against age-induced pigmentation, UV-rays and premature skin aging. The nourishing Biopearl complex strengthens the skin and vitamin E provides intensive protection against free radicals. The plant-based Biowhite™ product intensively whitens pigmentation marks and prevents them from reappearing.

Our expert advice on the subject of hand care,
by Dr. Joachim von Rohr.



- Always use mild care products for washing your hands; dry off thoroughly, and use plenty of cream to prevent tautness and cracking of the skin.
- Wear gloves for washing dishes or similar household chores. Use nourishing creams with a high moisture content and specified light protection factor.
- Vitamins A, C, E provide protection from free radicals.
- While you're „out and about“, it's a good idea to always have a small tube of hand cream ready.

What are „age spots“, and what can your dermatologist do about irksome spots?

“Age spots” are superficial pigment deposits (brown spots) caused by sun exposure and predisposition. If you seek a dermatologist's opinion on your “age spots”, he will first of all examine your skin thoroughly to rule out any other, potentially harmful pigment marks. Next he will recommend appropriate therapy measures – removing the spots by laser is a particularly gentle method that causes a minimum of side effects. Within a few hours following laser therapy, the skin will take on a dark colouration, and come off after 7- 14 days without any further treatment. The new skin appearing underneath will at first be slightly reddish, but soon blend in with your normal skin colour. Important note: you should use a light protection product during that period.



Dr. Joachim von Rohr
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Our exclusive professional tip for you:
A programme for indulgence you can
enjoy at home.

- 1 Start off with Hands!Up Clean & Peel. Just rub a walnut-sized amount of the wash peeling cream onto your hands, then rinse with warm water and dry off thoroughly. The wash peeling cream cleanses your hands “skin-deep”; at the same time it acts as a “door opener”, allowing any subsequent Hands!Up products to be better absorbed.
- 2 In a second step, you should treat your hands to Hands!Up Vital Serum. Just rub in a few drops, and your hands will become smooth and tender again.
- 3 For a perfect finishing touch, add an extra-rich hand care product, such as Hands!Up Good Night.
- 4 If you are in a hurry, just slip on Hands!Up Touch of Pearl gloves after cleansing, and allow them 10-15 minutes to work their magic. After removing the gloves, a small amount of product will remain on your skin, which you should gently rub in.
- 5 All important for demanding, light-sensitive hands: in summer, they need a sunscreen. For optimum protection on a daily basis, use Hands!Up Anti Spot with sun protection factor 20.



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Stamp Specialist Supplier



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